

# UNDERCLIFFE CRICKET CLUB



## SPONSORSHIP PACKAGES 2025





# INTRODUCTION



2025 promises to be an exciting year for Undercliffe Cricket Club as we reach our 150<sup>th</sup> Year Anniversary celebrations. Established in 1875, Undercliffe CC were also original members of the Bradford Cricket League in 1903, now known as the ECB Bradford Premier League.

The 1<sup>st</sup> XI were able to consolidate their status in the Premier Division in 2024 after successfully gaining promotion in 2023. A 7<sup>th</sup> place finish represented a solid return to the topflight for the developing side under skipper Bailey Worcester (right). Both Bailey and Cricket Chairman Dean Skillicorn will be looking to maintain the club's forward momentum as we enter our 150<sup>th</sup> Anniversary year.

In addition to the 1<sup>st</sup> XI the club also run a 2<sup>nd</sup> XI side who will play in Division 2 of the Bradford Premier League 2<sup>nd</sup> XI Competition. The club also run a Midweek Evening League XI in the Bradford Evening League, a less formal competition but a great opportunity for the more social cricketers.

Our junior cricket programme is testament to the great work of Junior Head Coach Dax Sowrey and hardworking junior coaches – Nick Sugden & James Smith. Junior cricket continues grow with teams now running at Under 9s, Under 11s, Under 13s and Under 15s (x2) age groups. All teams play in the Bradford Junior Cricket League (BJCL) with a number of our players achieving selection for both BJCL and Yorkshire Regional Representative







1933



1940



1964



1978



1982



1997



2000



2024





# SPONSORSHIP

The club are offering a variety of sponsorship packages, starting from as little as £25:

- Match Ball Sponsorship
- Individual Player Sponsorship
- Match Day Sponsorship
- Advertising Banner at the ground
- Stump Sponsorship

Each option provides various levels of benefits:

- ✓ Advertising across our Social Media Channels & Club Website
- ✓ Clubhouse Advertising on our in-house TV screens
- ✓ Ground Advertising in the form of large banners around the ground.
- ✓ Deals on room hire for sponsors and club membership options.

Each level of sponsorship is explained in the booklet. For any queries or expressions of interest please direct enquiries to:  
**Louise Sowrey** (Sponsorship Coordinator) on **07873106107** or  
**email: [undercliffecc1875@yahoo.com](mailto:undercliffecc1875@yahoo.com)**

**Thank You For Considering Sponsoring UCC**



# SPONSORSHIP OPPORTUNITIES (AT A GLANCE)



## Senior Match Ball Sponsorship

1<sup>st</sup> XI or 2<sup>nd</sup> XI Match Ball sponsorship, Match Ball Sponsors Name displayed on weekly Team sheet displayed on Social Media Channels **£25**

## Player Sponsorship

Individual sponsorship of a UCC player of choice with promotion via Social Media Channels throughout the season **£125**

## Boundary Advertising Banner

Professionally designed & printed advertising banner displayed at the ground **£200**

## Match Day Sponsorship

1<sup>st</sup> & 2<sup>nd</sup> XI Full Match Day Sponsorship: Includes Advertising Banner, Social Media Advertising, Sponsors Match Day hospitality & networking event **£250**

## Overseas Player Sponsorship

Overseas Player sponsorship with promotion via Social Media Channels. Meet & greet or 121 coaching plus advertising banner **£500**

## Cricket Stumps Sponsorship

Cricket stumps wrapped with Club & Sponsors logo, Social Media Advertising and Advertising banner **£500**







**150**

**ANNIVERSARY  
1875-2025**

# MATCH BALL SPONSOR

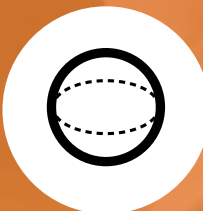
## WHAT'S INCLUDED:



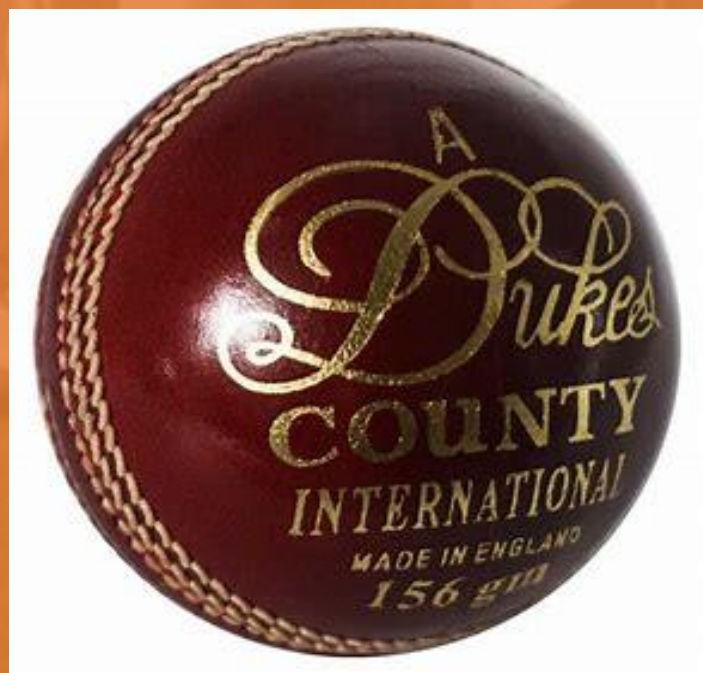
### SOCIAL MEDIA ADVERTISING:



- MATCH BALL SPONSORS NAME/LOGO DISPLAYED ON WEEKLY TEAMSHEET POSTED ACROSS UCC SOCIAL MEDIA CHANNELS



- PURCHASE OF NEW MATCH BALL REQUIRED FOR EACH 1<sup>ST</sup> & 2<sup>ND</sup> XI FIXTURE



1<sup>st</sup> XI: ECB BRADFORD PREMIER LEAGUE  
**UNDERCLIFFE CC**  
v  
**NEW FARNLEY CC**  
SATURDAY 8<sup>TH</sup> JUNE 2024 | 12:00PM

DANISH HUSSAIN MEDIA&MGMT  
OLLIE HARDAKER YF  
SAM CARROLL  
SHARON SIRAJ AMIGOS  
GEORGE MYERS  
BAILEY WORCESTER CASEYS CARPETS  
JUDE ROBERTS Stephen Abbott  
ZEESHAN QASIM WR  
AMAAN ALI VRC  
CALUM FLETCHER  
SUNNY MATHARU VRC  
SCORER: MATT REYNOLDS

MATCH DAY SPONSOR  
**GSD**  
alcohol and soft drinks

**MATCH BALL: THE MARKS FAMILY**

MEDIA&MGMT flyingfutures Napoleon's MEDIA&MGMT  
Yorkshire Fitness Club

UNDERCLIFFE 1<sup>ST</sup> XI  
MATCH BALL SPONSORS (2024) £25

DATE	FIXTURE	SPONSOR
20.04	OSSETT (A)	
27.04	BFD & BINGLEY (A)	
04.05	METHLEY (H)	
11.05	WOODLANDS (A)	
18.05	CLECKHEATON (H)	
19.05	BANKFOOT (H) 🏆	
25.05	TOWNVILLE (A)	
27.05	PUDSEY SL (H)	
01.06	PUDSEY CONGS (A)	
08.06	NEW FARNLEY (H)	
15.06	JER LANE (A)	
22.06	FARSLEY (H)	
29.06	OSSETT (H)	
06.07	BFD & BINGLEY (H)	
13.07	METHLEY (A)	
20.07	WOODLANDS (H)	
27.07	CLECKHEATON (A)	
03.08	TOWNVILLE (H)	
10.08	PUDSEY SL (A)	
17.08	PUDSEY CONGS (H)	
24.08	NEW FARNLEY (A)	
31.08	JER LANE (H)	
07.09	FARSLEY (A)	

**PLEASE DIRECT ENQUIRIES TO LOUISE SOWREY**

**07873106107**

**undercliffecc1875@yahoo.com**

**COST  
£25**



# PLAYER SPONSORSHIP PACKAGES

## WHAT'S INCLUDED:



### SOCIAL MEDIA ADVERTISING:-

- INITIAL SOCIAL MEDIA POST OF SPONSORED PLAYER WITH SPONSORS NAME/LOGO TO PROMOTE YOUR BUSINESS/SPONSORSHIP
- SOCIAL MEDIA POST EACH TIME THE SPONSORED PLAYER ACHIEVES A MILESTONE (E.G. 50/100 RUNS, 5 WICKETS, PLAYER OF THE MATCH, 1ST XI DEBUT ETC)



### MATCH DAY TEAM SHEETS

- SPONSORS NAME/LOGO ON WEEKLY TEAM SHEET POSTED ACROSS OUR SOCIAL MEDIA CHANNELS



### WEBSITE ADVERTISING

- LOGO PLACEMENT ON UNDERCLIFFE CC WEBSITE & INTERNAL TV SCREENS

PLEASE DIRECT ENQUIRIES TO LOUISE SOWREY



07873106107



undercliffecc1875@yahoo.com

**COST**  
**£125**



**150**

ANNIVERSARY  
1875-2025





# MATCH DAY SPONSORSHIP:

## WHAT'S INCLUDED:

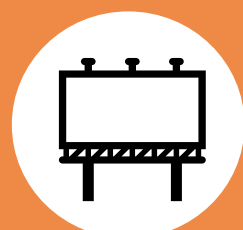
COVER THE COSTS TOWARDS ALL MATCH DAY OFFICIALS NEEDED TO PUT THE GAMES ON I.E. UMPIRES & SCORERS

### SOCIAL MEDIA ADVERTISING.



COMPANY LOGO WILL FORM PART OF OUR ONLINE MATCH DAY PACK

### ADVERTISING BANNER



ADVERTISING SPACE PROVIDED WITHIN THE CLUB GROUNDS FOR A BANNER PAID FOR BY THE CLUB

### ATTEND SOCIAL EVENT



INVITATION TO WATCH A 1ST XI TEAM HOME GAME MIDWAY THROUGH THE SEASON WITH THREE OF YOUR FRIENDS. AN AFTERNOON BUFFET TEA AND COMPLIMENTARY DRINKS WILL BE PROVIDED.

### WEBSITE ADVERTISING



LOGO PLACEMENT ON UNDERCLIFFE CC WEBSITE & INTERNAL TV SCREENS

PLEASE DIRECT ENQUIRIES TO LOUISE SOWREY



07873106107



undercliffecc1875@yahoo.com

**COST**  
**£250**



**ROUND SEVEN**

**SATURDAY 8<sup>TH</sup> JUNE 2024 12PM STARTS**

1<sup>st</sup> XI vs NEW FARNLEY (H)

2<sup>nd</sup> XI vs NORTHWRAM FIELDS (A)

**MATCH DAY SPONSORED BY:**



1<sup>st</sup> XI: ECB BRADFORD PREMIER LEAGUE

**UNDERCLIFFE CC**

**NEW FARNLEY CC**

SATURDAY 8<sup>TH</sup> JUNE 2024 | 12:00PM

DANISH HUSSAIN MEDIA & MGMT

OLLIE HARDAKER YF

SAM CARROLL

SHARON SIRAJ AMIGOS

GEORGE MYERS

BAILEY WORCESTER CASEYS CARPETS

JUDE ROBERTS Stephen Abbott

ZEESHAN QASIM


AMAAN ALI VRG

CALUM FLETCHER

SUNNY MATHARU VRG

SCORER: MATT REYNOLDS

**MATCH DAY SPONSOR**



**MATCH BALL: THE MARKS FAMILY**

MEDIA & MGMT flying futures RPS Napoleon's MEDIA & MGMT

YF YORKSHIRE FITNESS CLUB PROGRAMMES CAMPS TRAINING CASINO & RESTAURANT BRADFORD Lorimers

PIZZAS - BURGERS - SHAKES - WRAPS - KEBABS - CAKES



**AMIGOS**

BRADFORD

**01274 786 100**

503 OTLEY ROAD, BRADFORD, BD2 4QL

ORDER ONLINE VIA OUR WEBSITE

[WWW.AMIGOSBRADFORD.COM](http://WWW.AMIGOSBRADFORD.COM)

**AMIGOS**

PIZZAS - BURGERS - SHAKES

01274 786 100



**Advertising Banners available separately from £200 – includes production & fitting**



# OVERSEAS PLAYER SPONSORSHIP

## WHAT'S INCLUDED:



### SOCIAL MEDIA ADVERTISING:-

- INITIAL SOCIAL MEDIA WITH SPONSORS NAME/LOGO TO PROMOTE YOUR BUSINESS/SPONSORSHIP
- SOCIAL MEDIA POST EACH TIME THE SPONSORED PLAYER ACHIEVES A MILESTONE (E.G. 50/100 RUNS, 5 WICKETS, PLAYER OF THE MATCH, 1ST XI DEBUT ETC)



### MATCH DAY PROGRAMME & TEAM SHEETS

- FULL PAGE ADVERT IN THE 1<sup>ST</sup> XI MATCH DAY PROGRAMME AND SPONSORS NAME/LOGO ON WEEKLY MATCH DAY TEAM SHEET POSTED ACROSS OUR SOCIAL MEDIA CHANNELS



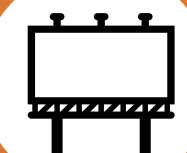
### WEBSITE & TV SCREEN ADVERTISING

- LOGO PLACEMENT ON UNDERCLIFFE CC WEBSITE & INTERNAL TV SCREENS



### MEET & GREET OVERSEAS PLAYER

- MEET OUR OVERSEAS PLAYER AT YOUR BUSINESS PLUS OPPORTUNITY FOR SOCIAL MEDIA POST OR 3 X 1HR 1-2-1 COACHING SESSIONS



### ADVERTISING BANNER

- OPPORTUNITY OF ADVERTISING BANNER AT THE GROUND



PLEASE DIRECT ENQUIRIES TO  
LOUISE SOWREY



07873106107



undercliffecc1875@yahoo.com

**COST**  
**£500**



**150**

ANNIVERSARY  
1875-2025



# CRICKET STUMPS SPONSORSHIP

## WHAT'S INCLUDED:



### SOCIAL MEDIA ADVERTISING

- INITIAL SOCIAL MEDIA POST WITH PICTURE OF NEW STUMPS WRAPPED WITH BOTH CLUB AND COMPANY LOGO
- STUMPS USED IN ALL SENIOR CRICKET GAMES AND USED ON PHOTOS TAKEN BY THE OFFICIAL LEAGUE PHOTOGRAPHER



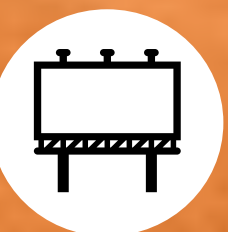
### MATCH DAY TEAM SHEETS

- SPONSORS NAME/LOGO ON WEEKLY TEAM SHEET POSTED ACROSS OUR SOCIAL MEDIA CHANNELS



### WEBSITE ADVERTISING

- LOGO PLACEMENT ON UNDERCLIFFE CC WEBSITE & INTERNAL TV SCREENS



### ADVERTISING BANNER

- ADVERTISING SPACE PROVIDED WITHIN THE CLUB GROUNDS FOR A BANNER PAID FOR BY THE CLUB



PLEASE DIRECT ENQUIRIES  
TO LOUISE SOWREY

 07873106107

 [undercliffecc1875@yahoo.com](mailto:undercliffecc1875@yahoo.com)

**COST**  
**£500**







**150**

**ANNIVERSARY  
1875-2025**



## **GET IN TOUCH**

**Interested in sponsorship or have any further questions,  
please direct enquiries to our Sponsorship Co-Ordinator  
Louise Sowrey**

**Tel: 07873106107**

**Email: [undercliffecc1875@yahoo.com](mailto:undercliffecc1875@yahoo.com)**

**----- Any support is very gratefully received -----**