

Undercliffe Cricket Club – Development Plan 2019-2021

Vision : To increase member numbers and junior participation through updating the cricket club’s facilities and the promotion of cricket in this area of Undercliffe, to attract members from all sections of the local community, while continuing to form rewarding partnerships with businesses, schools and local community groups

AREA	Currently:	Objectives	How to Achieve	Partners	When	Who is Responsible	Cost & Measure of Achievement
Club Structure	<ul style="list-style-type: none"> • The Club General Committee elected at the AGM, makes management decisions on an on-going-basis • Figurehead positions all filled President, Secretary, Treasurer, Trustees, • General Committee Members, • Several Sub-Committees e.g. • Finance, Bar, Ground, Cricket, Fund Raising, Entertainment 	<ul style="list-style-type: none"> • With the recent expansion and success of the junior section, a specific junior committee is to be formed one representative member from each team • Winter & Summer practices, • Availability of grounds and coaches are all matters up for discussion 	<ul style="list-style-type: none"> • Encouraging parents to participate in club activities • This seen as the primary source of voluntary workers fundamental to the existence & prosperity of the Club 	<ul style="list-style-type: none"> • Individual Bradford League clubs, the Bradford League, ECB, Bradford Council • Local companies been financially supportive • We also work with The County Sports Partnership & Cricket Development Group 	<ul style="list-style-type: none"> • The new Junior Committee established in January 2020 • Tearoom and changing rooms development and new club structures including possibility of multi sports using an indoor facility purpose built behind tearoom at later stage subject to funding • Refurbed Tearoom and changing rooms are expected to bring a big increase in local community activities 	<ul style="list-style-type: none"> • The Committee 	<ul style="list-style-type: none"> • Club meeting room to be used for junior committee meetings • Capital cost regards the tearoom is still in discussion at this stage Architect appointed currently drawing up plans & costings, as of Oct 2019

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Members And Active Playing Members	<ul style="list-style-type: none"> • The club has over 650 members of all age groups, both male and female • The club already runs a vibrant junior section featuring Under 9, 11 and 15 teams in the Bradford Junior League • Three senior league teams • One senior/junior mixed Sunday friendly team • Indoor games teams playing snooker, darts doms & whist • Sunday football team 	<ul style="list-style-type: none"> • The club maintained all teams in 2019 and added to the coaches involved in the supervision • To build on this and involve even more players a target of 10% year on year increase up to 2021 • Aim for additional teams including U13, U17 and U19 subject to coaching staff and junior numbers 	<ul style="list-style-type: none"> • Overseas player encouraged to assist with the coaching • Coaches to liaise with the YCB Co-ordinators and engage in Chance To Shine and various other development programs • All Stars Program actively being promoted • Private winter nets coaching done by head coach on voluntary non-profit basis, covers hall hire only 	<ul style="list-style-type: none"> • Contacted various local schools and ran a summer camp in August run by first team player Simon Lambert 	<ul style="list-style-type: none"> • From February 2020 schools encouraged to recommend pupils to attend practice sessions • All Stars to begin May 2020 • Targets are to increase players 10% 2019, 10% 2020, 10% 2021 	<ul style="list-style-type: none"> • The Committee • The Cricket Committee • Newly formed Junior Committee to assume responsibility for promoting increased participation 	<ul style="list-style-type: none"> • Monitored at the end of the season by analysing the number of different players at the various age levels • Any additional costs can be absorbed through increase in subscriptions and sponsorship

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Child Welfare	<ul style="list-style-type: none"> • All coaches are DBS vetted and certification renewed at the appropriate intervals • Other Club roles that require DBS have achieved accreditation apart from one outstanding application that is currently being processed 	<ul style="list-style-type: none"> • The Child Welfare Officer, currently Brian Lymbery assisted by Dax Sowrey and Louise Sowrey monitor all involved 	<ul style="list-style-type: none"> • The Club will continue to ensure that the current system adhered to on an ongoing basis • The Club will monitor course updates with ECB & SCUUK 	<ul style="list-style-type: none"> • ECB & YCB as advisors 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Clubs and Child Protection Officer, overseen by the Committee 	<ul style="list-style-type: none"> • Currently monitored successfully
Equality Policies	<ul style="list-style-type: none"> • Policies in place • Advertised in club foyer, members handbook, website 	<ul style="list-style-type: none"> • All coaches to consider attaining Sport Coach UK Equality in Coaching 	<ul style="list-style-type: none"> • Attend Courses 	<ul style="list-style-type: none"> • Bradford Council • YCB and ECB 	<ul style="list-style-type: none"> • Ongoing • Minimum 1 coach a year to attend 	<ul style="list-style-type: none"> • The Committee • Club Coaches 	<ul style="list-style-type: none"> • Completion of course will mark achievement

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Development of Talented Players	<ul style="list-style-type: none"> • The club currently has two juniors representative Yorkshire players • Others players have represented Bradford at various age groups 	<ul style="list-style-type: none"> • To continue to produce players that excel only be done if the systems put into place Such as:- • Clubmark 2019 • Better school links 2020 on going • Better netting and changing facilities • Play in senior games • Identify and promote junior players and provide tailored development plans 	<ul style="list-style-type: none"> • By encouraging coaches and players alike, an environment for excellence to flourish • Parent and junior buy in for development assessments and plans • Increase coach capacity currently 8 in 2019 but only four were regularly available • Additional qualified coaches at all junior levels by 2021 	<ul style="list-style-type: none"> • Local schools • Utilising coaching course run locally 	<ul style="list-style-type: none"> • 2019/2021 • All initiatives ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee will be responsible for all aspects • Coaches, head coach and cricket chairman 	<ul style="list-style-type: none"> • The cost of the coaching course, Foundation 1 £170, Foundation 2 £280 • Monitored annually • Increased number of juniors playing representative cricket • Current results can only be rated as satisfactory but with room for improvement
Developing & Supporting YCB Pathways & Academy	<ul style="list-style-type: none"> • Two of our players are currently on Pathways and YCB development plans 	<ul style="list-style-type: none"> • To continue producing top-level junior players • By maintaining structured approach with improved net facilities and more winter nets 	<ul style="list-style-type: none"> • By improving the quality of coaching • By increasing volunteer numbers and talent identification 	<ul style="list-style-type: none"> • Yorkshire and ECB Coaches Association • Organise classes, which the club will utilise 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee 	<ul style="list-style-type: none"> • As per the scale of costs of the course borne by the individuals attending • Achievement judged by the number of members that attend the courses and pass the examinations

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Developing Coaching And Competition	<ul style="list-style-type: none"> • U 9's - Weekly games in League but also friendlies arranged with local clubs • Practice – summer Monday or Tuesday evenings Winter – indoor nets after Christmas • U 11's - Team entered into Bradford League matches played on Sunday mornings • Practice – Monday or Tuesday evenings in the summer - after Christmas indoor nets weekly • U15's - matches played Sunday mornings • Practice Tuesday and Thursday evenings Indoor winter nets after Christmas 	<ul style="list-style-type: none"> • Continue with all age levels and with additional facilities attract new members • Add to the number of coaches and young playing members • To utilise the new tearoom facilities for junior games and training • For junior matches the tearooms to be run by parents, volunteers, all monies raised passed back to the club to improve the facilities and assist junior section with funding 	<ul style="list-style-type: none"> • Better facilities and a well-maintained, tidy ground will attract parents and players • Good coaching standards to be maintained with the practice facilities 	<ul style="list-style-type: none"> • Parents to be encouraged to get involved, ultimately enrolling on coaching courses run by local coaches association • Carlton Bolling High School for indoor nets 	<ul style="list-style-type: none"> • Ongoing • As soon as tearoom redeveloped then can start raising revenue • Can never have too much junior interest or too many coaches but the current junior numbers ideal regarding the size of the club and current facilities • New facilities will accommodate any increase in the membership 	<ul style="list-style-type: none"> • The Committee • The Junior Committee will monitor and guide 	<ul style="list-style-type: none"> • The club through sponsorship, bar takings and subscriptions absorbs the ongoing cost of maintaining the ground and preparing facilities • Ongoing fund raising (£2,000 in 2019) & bar revenue pays for general running costs including coaching and staging of competitions • Monitored and judged by numbers of junior members and coaches becoming involved

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Developing Coaching And Competition Continued	<ul style="list-style-type: none"> • The Club has staged various representative games across the season including U9's finals day. • Various YCCC representative games for both male and female players • All Girls West Yorkshire U11's tournament • Coaches and volunteers assist on a regular basis • Additional winter netting provided privately • Integrated capable juniors into Senior 2nd Team, Evening League team and Sunday friendly team 	<ul style="list-style-type: none"> • Continue to support the development of Junior cricket in these events • Increase numbers of juniors playing senior cricket 	<ul style="list-style-type: none"> • Advertise • Improve co-ordinated personal development of individual junior players • Word of mouth 	<ul style="list-style-type: none"> • YCB • ECB • Local Schools 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee 	<ul style="list-style-type: none"> • Increased numbers of juniors playing senior cricket • Cost is: Time

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Developing Coaches And Leaders	<ul style="list-style-type: none"> • The club has the benefit of a mixture of qualified coaches and willing parents who are encouraged to enrol on formal courses • Currently the club has four active level 2 coaches • Two assistant volunteers with no current qualifications • One qualified Club Coach • Little or no attendance made by coaches at seminars or coaching demonstrations 	<ul style="list-style-type: none"> • Have more qualified coaches, with qualified assistants at all levels • All coaches to attain ECB Foundation 1 Award • Coaches to be encouraged to join All Stars programmes • Increase female coach numbers currently none 	<ul style="list-style-type: none"> • Encourage parents and existing senior players to become involved in junior coaching At least one a year in 2019 and 2020 • Attendance of all coaches at Level 1 to be organised • Coaches to be encouraged to attend seminars etc. as appropriate • Speak to ECB/YCB about local female coaches 	<ul style="list-style-type: none"> • Courses run locally by the local coaches association • Local venues 	<ul style="list-style-type: none"> • Ongoing • All by 2021 	<ul style="list-style-type: none"> • The Committee • Cricket committee • The Junior committee • The coaches individually 	<ul style="list-style-type: none"> • Courses will be subsidised by club funds/sponsorship • The junior committee will monitor progress • Foundation 1 £150 per coach is budgeted per annum

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Developing Club Membership And Volunteers	<ul style="list-style-type: none"> • The club’s membership is over 650 and is made up of people that are interested in cricket and people who are more interested in the club’s social activities • A few of the current committee and mainly hard-core volunteers are involved in the junior structure • 200 club weekly draw club aimed at raising junior awareness and much needed junior funding through weekly draws • Parents not expected to become members when their child becomes a junior member 	<ul style="list-style-type: none"> • The emergence of younger players will continue to form the backbone of future membership • Parents & non-playing members in greater numbers will be encouraged to attend and participate in helping once the new tearoom and changing rooms facility is complete • To ensure that the conveyor belt of volunteers continues for the future prosperity of the club • To encourage family membership when juniors become members – at least one parent to become a member • Appoint a volunteer co-ordinator 	<ul style="list-style-type: none"> • Maintaining a healthy club environment • Encouraging people of all backgrounds to become or remain involved in the full range of club administrative duties • To encourage family membership • Encouraging junior continuum through schools etc. • Examine young leaders courses 	<ul style="list-style-type: none"> • Word of mouth • Local schools • Bradford Council and Sports Co-ordinators • County Sports Partnership • Bradford Adoption and Fostering Unit 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Club Committee • Members are encouraged to bring along new cricketers, friends and family members • The new Volunteer Co-ordinator 	<ul style="list-style-type: none"> • No cost except hard work • Achievement seen by growth in membership list This will in turn help club finances • To be assessed early in 2020

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Developing And Maintaining Facilities	<ul style="list-style-type: none"> • Tearoom and changing rooms facility needs significant improvement • Scorebox and tackle shed in good state of repair • Cricket field and surrounding areas of freehold land owned by the club • Cricket field in good condition with a good outfield. However, there are areas where moss and poor drainage has occurred • Drainage improvements have begun • Plenty of benches around the field with a few in need of some minor weathered repairs 	<ul style="list-style-type: none"> • Extend and modernise current tearoom and dressing rooms with substantial permanent structure with improved access and facilities including disabled toilet/baby change and female changing rooms • The club's future will be more sustainable with more sporting participation and greater community use • Multi-sport in the future will make the club more secure from damage due to a greater presence 	<ul style="list-style-type: none"> • Monies already secured through sale of external land 	<ul style="list-style-type: none"> • Many different funding bodies are being approached for funding • Sports England Inspired Facilities • Potential sponsors • The Club has a significant number of members that are tradesmen & professionals involved in construction and allied trades. That will be a great deal of self-help in order to bring about planned cost saving through self-build and in kind labour 	<ul style="list-style-type: none"> • 2019 to 2020 • The Committee has directed refurbishment of tearooms a top priority • Self-build will commence, subject to planning consent and period asap 	<ul style="list-style-type: none"> • The Committee • Fundraising Committee • Architect will be in charge and members including a Project Manager & Fundraiser who is assisting with current tasks 	<ul style="list-style-type: none"> • Figures currently unavailable until early November 2019

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Equipment	<ul style="list-style-type: none"> Ground maintenance equipment owned by the club 	<ul style="list-style-type: none"> All equipment is maintained by external contractors Pass on expertise to junior members of the club 	<ul style="list-style-type: none"> Experienced ground staff A number of experienced members involved in ground maintenance Knowledge to be passed on 	<ul style="list-style-type: none"> Equipment manufacturers Volunteer members expressing interest in ground maintenance encouraged to participate 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> The Committee oversee ground staff and volunteers 	<ul style="list-style-type: none"> The ongoing cost of maintaining the ground and preparing facilities met by subscriptions and fund raising Maintenance of excellent standards and reputation that the club has for upkeep of wicket, field & surrounding areas, known throughout the Bradford Premier League
Developing Cricket For Women & Girls	<ul style="list-style-type: none"> Girls have played in age appropriate mixed teams and younger teams Currently have four female players up to age 12 Two have played in representative U11 West Yorkshire tournaments No female adult players No segregated changing facilities notices put up on changing rooms when females changing 	<ul style="list-style-type: none"> Presentations at schools, to encourage girls to attend Integrate girls into junior sides with view of fielding all-girl team Encourage women to play rounders Recruit female coach Improve changing rooms with new room for females New home & away rooms for females, unisex rooms with open cubicles 	<ul style="list-style-type: none"> Club reps to attend schools in area Members, players asked to introduce girls New unisex changing facilities planned, will assist Host various events aimed purely at female participation i.e. softball & prosecco night Approach YCB for recruiting coach 	<ul style="list-style-type: none"> Schools and current membership YCB Development Officers 	<ul style="list-style-type: none"> Ongoing 2019/2020 mixed age group 2021 Under11s All-girls team 	<ul style="list-style-type: none"> Ostensibly The Junior Committee 	<ul style="list-style-type: none"> Not known at this time Hoped that once girls become involved, others will follow Measurement of records will be evident through junior section

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Developing Cricket For BEM Communities	<ul style="list-style-type: none"> • The club are aware of racial equality and embrace players from all backgrounds • The BEM ratio is quite high at this club due to the local ethnic community 	<ul style="list-style-type: none"> • Continue our presentations at local schools that are aimed at a full cross section of the local residential areas 	<ul style="list-style-type: none"> • Continue to encourage members from all backgrounds to take an active part in all aspects particularly All Stars initiatives 	<ul style="list-style-type: none"> • The Committee • Members and players • Local Community organisations • Local schools • ECB All Stars Initiatives 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee 	<ul style="list-style-type: none"> • None • Will be seen by a number of new BEM members joining the club and playing in teams

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Developing Cricket For The Disabled	<ul style="list-style-type: none"> New tearooms and changing room facilities designed and constructed with full disability access 	<ul style="list-style-type: none"> Naturally the proposed new facilities will encourage development days for special needs schools and disabled groups Bring back the West Yorkshire Disability team to use the club 	<ul style="list-style-type: none"> Full plans are in progress Speak to YCB development to encourage WY Disability team to return 	<ul style="list-style-type: none"> Local disability clubs Local businesses National Lottery Local School links and SDOs County Sports Partnerships 	<ul style="list-style-type: none"> 2019/2021 	<ul style="list-style-type: none"> The Committee members, fundraisers, architects and Development Committee 	<ul style="list-style-type: none"> Measurement evident in club register & facility audit Return of WY Disability Team to club
Developing Officials e.g. Umpires, Scorers And Groundsmen	<ul style="list-style-type: none"> The club has, over the years developed self-sufficient objectives Currently have trained umpires, scorers and groundsmen 	<ul style="list-style-type: none"> Maintenance of current positions to provide continuity and efficiency 	<ul style="list-style-type: none"> Existing members filling these positions need to train assistants on the job Training courses to be run by the Bradford League need to be utilised 	<ul style="list-style-type: none"> Local coaches association Umpires Association who run educational courses Courses for grounds-men run by the local council and Bradford League Courses run by the Bradford League for scorers 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> The Committee The Cricket Committee 	<ul style="list-style-type: none"> A cost will pertain The club will set aside costs to be assessed The continual provision of umpires, groundsmen and scorers

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Communication With YCB And Cricket Development Officer	<ul style="list-style-type: none"> • Relatively limited local meetings attended and advice sought and obtained on a range of issues • Received invaluable advice and assistance via Steve Archer & Steve Coulthard at the YCB 	<ul style="list-style-type: none"> • To get more involved with governing bodies as we develop 	<ul style="list-style-type: none"> • A club official to attend future meetings held locally • Coaches will be involved in All Stars Programme 	<ul style="list-style-type: none"> • YCB Steve Archer, Steve Coulthard 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Cricket Committee 	<ul style="list-style-type: none"> • Cost Nil • Attainment with Clubmark • ECB All Stars Initiative • Successful development of new club tearoom and changing rooms facility

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Developing Community Partnerships	<ul style="list-style-type: none"> In contact with local schools in particular who recommend us to potential junior players 	<ul style="list-style-type: none"> Resurrect old links to maintain current links and develop further partnerships particularly as the new tearoom and changing facility is planned to have female and disabled facilities suitable for club social and local community use Encourage local schools to host cricket tournaments and fun days Approach Westminster Primary about having fun day in April 2020 Approach Wellington Primary about having fun day in May 2020 Approach all local primary schools about having inter school tournament in June/July term 	<ul style="list-style-type: none"> Coaches have responsibility to pursue cricket links New initiatives such as All Stars 2 and 3 Contact previous user groups Contact head teachers at various local primary schools in January to float ideas, formulate timetable and plans for summer and winter nets 	<ul style="list-style-type: none"> LEA Local Clubs Local Press Volunteers County Sports Partnership Bradford Fostering and Adoption Unit Local Schools 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> The Committee The Junior committee Development committee 	<ul style="list-style-type: none"> Two volunteers have already come forward to organise this Success judged by way of the new links & community partnerships forged

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Developing And Running Events	<ul style="list-style-type: none"> • Stage senior & junior matches on behalf of the Bradford League and Bradford Junior Cricket League • Stage senior & junior matches on behalf of YCCC • Other off-field events e.g. race nights, presentation nights, indoor games nights, quiz, jazz and music nights, social entertainment nights • Host events e.g. wakes, birthday parties as well as charitable functions • The Committee meeting room also available to anyone that requires a meeting place 	<ul style="list-style-type: none"> • Expand on this with our new facilities improve this will also encourage non-cricket related functions and events • Maintain all of these events and add to the club’s income by using the planned new social space for seminars, whist drives, bring & buy sales and other popular community events • Use the tearoom & changing room facility to the fullest extent to house “out of school lessons” & a host of other community activities 	<ul style="list-style-type: none"> • Initially the rebuilding of the club tearoom and changing facilities with improved modern, spacious facilities 	<ul style="list-style-type: none"> • Local Schools • Bradford Council • Local businesses • Other clubs • Local groups 	<ul style="list-style-type: none"> • As soon as the club tearoom and changing room is rebuilt • Ongoing as currently clubhouse is perfectly suited for all other aspects of growth 	<ul style="list-style-type: none"> • The Committee • Entertainment Committee 	<ul style="list-style-type: none"> • To be assessed • In the first instance the rebuilding of the facilities • Then on our ability to attract and stage more events

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Links With Local Development Groups	<ul style="list-style-type: none"> • Links with local schools • Links with Bradford swimming association • Links with local jazz group • Links with local Bradford Breathe Easy Group 	<ul style="list-style-type: none"> • Use tearoom & changing room facility to fullest extent to house “out of school lessons” & a host of other community activities 	<ul style="list-style-type: none"> • Through local knowledge and initiatives • Local CDG • Local press • Word of mouth • Contact other clubs 	<ul style="list-style-type: none"> • Local Schools • PTAs • Sports Centre • Local Leagues 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee 	<ul style="list-style-type: none"> • Annual audit of links developed

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Developing Management And Administration In Key Positions	<ul style="list-style-type: none"> • We have a full complement of committed officers backed up by a team of volunteers assisting with general upkeep and maintenance 	<ul style="list-style-type: none"> • Look at other clubs in order to compare standards • Establish best practice benchmark • Set new objectives if needed • Consult with membership regularly to guarantee continuum 	<ul style="list-style-type: none"> • By encouraging a general interest in the running of the club throughout the membership and looking at other well run clubs that we play against • Look at adopting new and better methods if these are apparent 	<ul style="list-style-type: none"> • Other Sports Clubs • Sports Centres • Local Authority run centres • YCB 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Cricket Committee 	<ul style="list-style-type: none"> • No cost • Measurement seen in the adoption of new and better/more efficient practices
Communication Within The Club	<ul style="list-style-type: none"> • Notice boards within the club • Slideshows on TV screen in club rooms • Word of mouth • Facebook Group used to advertise all club events • Club website • Monthly newsletter 	<ul style="list-style-type: none"> • Further improve further communication with all club members 	<ul style="list-style-type: none"> • Monthly newsletter distributed to members by email • Improve club website • Members questionnaire 	<ul style="list-style-type: none"> • Assistance provided in general from volunteers on the main cricket committee and the new junior cricket committee 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • A member of the Club Committee produces the monthly newsletter 	<ul style="list-style-type: none"> • Nil cost • Success will be measured by feedback from club members

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Developing Health And Safety	<ul style="list-style-type: none"> • The Committee monitor Health and Safety • Child Protection Officer in place • DBS checks in place in relation to all positions implicating juniors 	<ul style="list-style-type: none"> • Ensure safe place for spectators and players alike • To update on a regular basis 	<ul style="list-style-type: none"> • Regular reports required 	<ul style="list-style-type: none"> • Health and Safety Officers from Kirklees Council • ECB 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee 	<ul style="list-style-type: none"> • Small cost due to good volunteer up-keep • Will be seen in the lack of avoidable accidents & certificates held on file and records
Marketing And Promotion	<ul style="list-style-type: none"> • Website, club notice board, Facebook Group & local newspaper • Occasionally news appears in local press about the club 	<ul style="list-style-type: none"> • To extend the clubs activities to all interested parties • To strengthen schools and other sporting links • Junior section coaches to make information available to press 	<ul style="list-style-type: none"> • By newsletter, email, notice board and local newspapers • Send reports by email 	<ul style="list-style-type: none"> • Members to be encouraged to become more involved 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • The Junior Committee 	<ul style="list-style-type: none"> • Small budget • Seen in success of future activities and mention in club meetings
Fixture Card	<ul style="list-style-type: none"> • List of fixtures published annually in members handbook • Fixtures posted on club website • Fixtures posted on Facebook Group • Fixtures in club rooms 	<ul style="list-style-type: none"> • Look to improve through sponsorship • Add information on sponsorship, players and new development 	<ul style="list-style-type: none"> • Look at costs and companies that do a standard type of publication like the website companies 	<ul style="list-style-type: none"> • Local printers, other clubs and internet research 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee 	<ul style="list-style-type: none"> • Costs covered in club's annual printing costs • Members feedback on availability of viewing fixtures

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AREA	Currently	Objectives	How to Achieve	Partners	When	Who is Responsible	Cost and Measure of Achievement
Financial Management	<ul style="list-style-type: none"> • Independent auditor does club accounts every six and twelve months with club Treasurer • Club is a non-profit making amateur sports club 	<ul style="list-style-type: none"> • Ensure that financial matters are accurately recorded and as open as necessary to club membership • Increase revenue 	<ul style="list-style-type: none"> • The Committee are responsible for financial propriety • Improve facilities and increased member numbers 	<ul style="list-style-type: none"> • Chiefly the Treasurer on a week-to-week basis • Sponsors • All other club stakeholders and future groups of users will contribute to a more effectively run organisation 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The Committee • Treasurer & Assistant Treasurer • Cricket Committee 	<ul style="list-style-type: none"> • Auditors Fees • Figures mentioned quarterly in Committee and annually at AGM • Club’s accountant to monitor now that the opportunity exists for a shot-in-the-arm experience usually provided by new facilities and hard-working management
Clubmark	<ul style="list-style-type: none"> • Club achieved Clubmark in 2018 	<ul style="list-style-type: none"> • Maintain the standard continual improvement to help the club develop • Work to start on tearoom and changing room facilities early 2020 	<ul style="list-style-type: none"> • Monitor and implement development plans 	<ul style="list-style-type: none"> • The Committee • Club coaches • YCB Development Officer 	<ul style="list-style-type: none"> • Ongoing • Annual Health Check 	<ul style="list-style-type: none"> • The Committee • Coaches 	<ul style="list-style-type: none"> • Improved recording of information relating to club • Improved facilities and management